



AIM

STEPHEN ZUELLIG
GRADUATE SCHOOL OF
DEVELOPMENT MANAGEMENT

E/MDM in Public Finance

EXECUTIVE MASTER IN DEVELOPMENT MANAGEMENT IN PUBLIC FINANCE

The Executive Master in Development Management (E/MDM) in Public Finance is a degree program customized to professionalize and upgrade the management capabilities of financial managers in government financial institutions.

E/MDM graduates make up a sustainable pool of able and professional public servants that are both leaders and managers in the field of public management and development management with specialization in public finance.

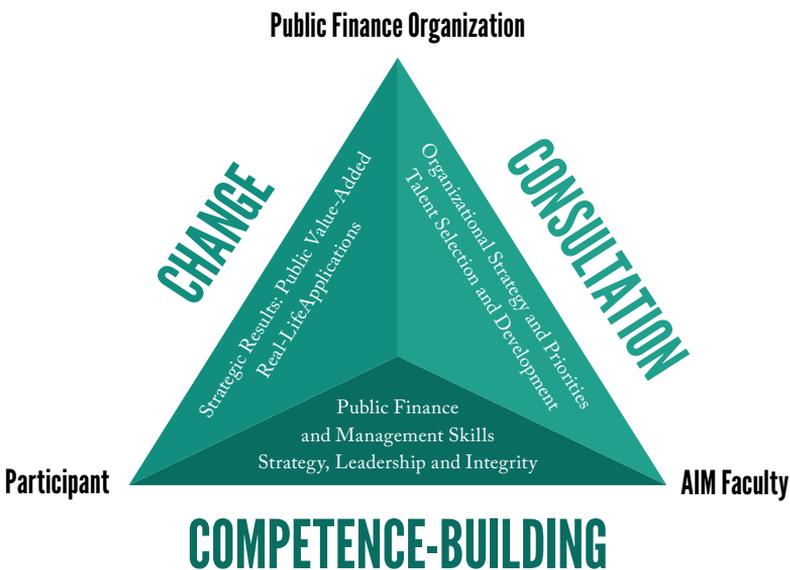
Program Themes

Small Economy in a Global Setting. E/MDM recognizes economic categories and their intricate characteristics in the light of globalization. As small, developing economies continue to be at a disadvantage in the global economy, E/MDM looks closely at opportunities and challenges, and points to strategic approaches for governance and development.

Governance and Competitiveness. E/MDM explores the various measures of competitiveness in the light of complex economic landscape, social and political environment, and industry structure and benchmarks. It looks at enhancing a nation's ability to maintain high rates of economic growth and productivity with sustained employment.

Green Economy. Environment is a primary concern of development. E/MDM aspires to use leadership, development policies, and fiscal reforms to mitigate environmental risks caused by market and institutional failures, and to advance sustainable development goals towards a green economy.

Conceptual Framework



Learning Goals and Objectives

Knowledge

EMDM graduates will be development leaders/managers with a regional/global perspective.

- Describe and contrast socio-economic, cultural, and political situations of other nations

Skills

EMDM graduates will be analytical thinkers and collaborative and creative decision-makers.

- Use critical and creative thinking to establish frameworks for solving development problems and challenges
- Apply (and explain the uses and limitations of) appropriate qualitative and quantitative tools to diagnose and analyze development problems and situations
- Apply (and explain the uses and limitations of) appropriate management principles, tools, techniques, and skills to analyze and make decisions on development issues
- Formulate an effective approach/plan to mobilizing diverse stakeholders
- Prepare and manage development programs and projects to meet targeted results
- Mobilize and work with groups/teams
- Adapt leadership style/approach in diverse, multi-cultural project teams and organizations to attain set goals

Values

EMDM graduates will be effective and socially responsible managers of development.

- Highlight and explain the importance of transparency and accountability towards diverse stakeholders and sectors
- Formulate and implement innovative, sustainable strategies to grow and measure social, economic, and environmental value in development organizations
- Make decisions and recommendations based on sound data or evidence, rigorous analysis, and strategic considerations
- Develop the willingness to initiate and drive change
- Manage people effectively to achieve strategic goals

Communication

EMDM graduates will be effective communicators.

- Write effectively in English for a wide range of audiences
- Enable dialogue by clearly articulating his/her own values
- Present in English with the effective use of appropriate presentation tools

Schedule

This two-year program will have 1-week classes every month for 18 months. There are no classes in April and there are monthly breaks after each module.

Program Modules

Each module has 4 clusters of courses: Core Management Courses, Finance/Public Finance Courses, Leadership Courses, and Capstone Project.

Module 1: General Management Tools *(12 Units, 120 Sessions)*

This module equips the students with knowledge on the fundamental management principles and the skills to perform core management functions. By the end of the first module, the students should have identified problem areas that could serve as the subject matter of a proposal in the Capstone Project.

Module 2: Application in Public Finance *(14 Units, 140 Sessions)*

This module is geared towards competency building in different areas of finance as they operate in the public sector. The strategic management subject equips the students with an opportunity to integrate learning that could lead to strategic application primarily on policy formulation and analysis. By the end of the second module, the students should have developed a project design based on the approved proposal.

Module 3: Deepening Understanding of Public Finance Issues *(10 Units, 100 Sessions)*

This module is grounded on specialized elective subjects which the students have collectively chosen to be most relevant and beneficial to their organization or areas of work. The set of electives should also help the students in further developing and analyzing their capstone project, which they should complete as a Strategic Management Paper (SMP) by the end of the third module.

Program Director



Professor Rufo Mendoza, PhD is part of the core faculty of AIM. His primary area of interest and expertise lie in Public Financial Management (PFM), specifically financial planning and budgeting, revenue generation, expenditure management, accounting and financial reporting, project finance, and financial performance measurement. He is also into internal control and audit, and risk management in the public sector.

Admissions

The minimum requirements needed to be qualified for the E/MDM program are as follows:

- A Bachelor's Degree from a nationally-recognized university
- Preferably a permanent employee. If outsourced, s/he must have a guarantee letter from Head of Office that s/he will be proposed for regular employment
- Proficiency in oral and written English

Interested applicants may contact Gio Candelaria at gcandelaria@aim.edu to receive the complete information about the E/MDM admissions process.

Steps for Admission	Key Dates for 2016
Admissions	Deadline: February 10, 2016
AIMAT/GMAT	February 15 - 19, 2016
Interview	February 22 - March 4, 2016
Confirmation	March 7 - 11, 2016
Start: E/MDM Classes	March 14, 2016



AIM

The Asian Institute of Management was founded in 1968 as a graduate school of management with a vision to develop leaders and managers for the world of business, government and civil society throughout Asia. In response to the need for development managers, AIM established the Stephen Zuellig Graduate School of Development Management which offers a Master in Development Management degree program, an Executive Master in Development Management degree program in Public Finance, as well as non-degree certificate courses under the Development Executive Program.